



FEED THE FUTURE

The U.S. Government's Global Hunger & Food Security Initiative

FEED THE FUTURE
SCIENTIFIC ANIMATIONS WITHOUT BORDERS
RESPONSIVE ADAPTIVE PARTICIPATORY
INFORMATION DISSEMINATION Project
SAWBO *RAPID*
Kenya Webinar



USAID
FROM THE AMERICAN PEOPLE



SAWBO
Scientific Animations
Without Borders

MICHIGAN STATE
UNIVERSITY



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HOW TO USE *SAWBO-RAPID* VIDEOS



SAWBO-RAPID VIDEO CATEGORIES

Food storage

- Jerrycan bean storage (available)
- PICS bag storage (available)
- Sweet potato root storage

Marketplace safety

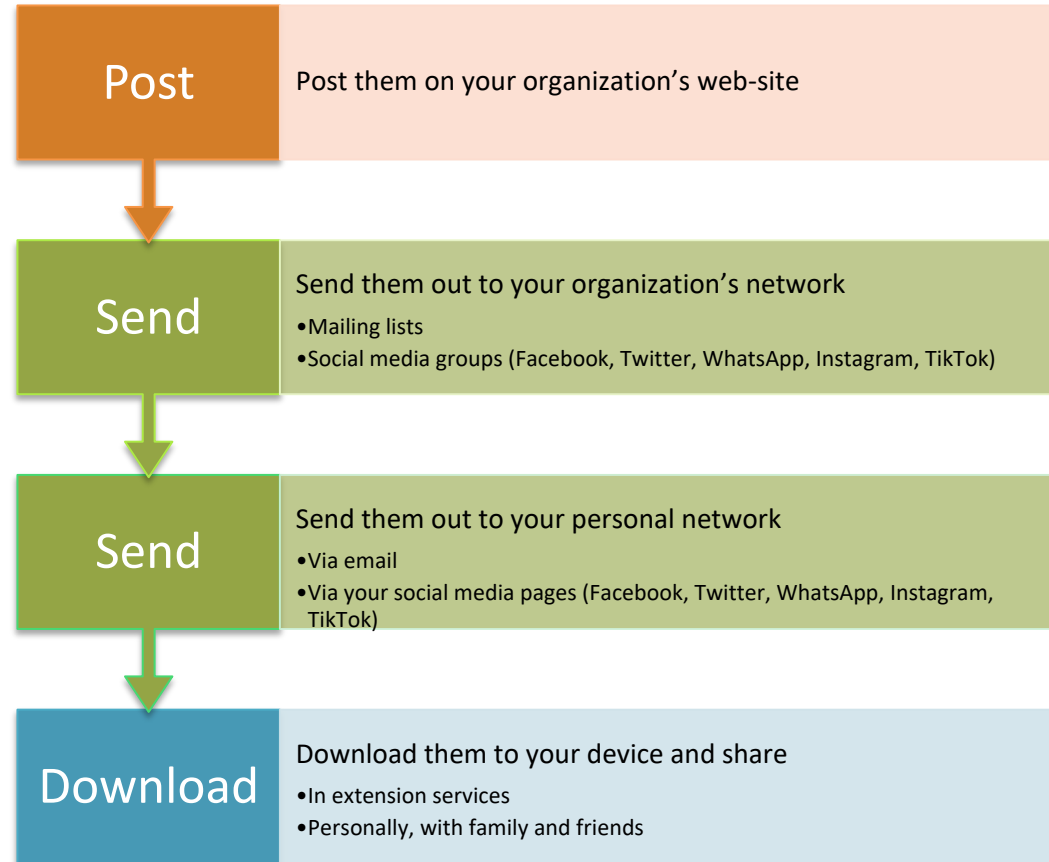
- Marketplace buyer (available)
- Marketplace seller (available)
- Marketplace manager (available)
- Transportation safety (available)
- Mask usage (available)

Food safety and Nutrition

- Nutrition
- Newcastle disease in poultry



HOW TO USE SAWBO-RAPID VIDEOS





Where to get the videos

- SAWBO-RAPID main page: <https://rapid.sawbo-animations.org/videos>
- By topic and language: Using available spreadsheet



Where to get the videos

- SAWBO-RAPID main page: <https://rapid.sawbo-animations.org/videos>



SAWBO RAPID

Home About News Presentations **Videos**

Videos



Postharvest Loss: Jerrycan Bean Storage (FTF)



COVID-19: How to Sell Safely in the Marketplace during the Coronavirus Pandemic



Where to get the videos

- Click on Topic



SAWBO RAPID

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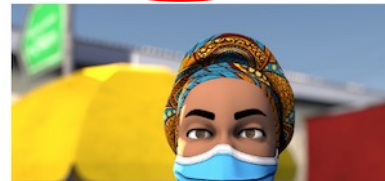
Videos



Postharvest Loss: Jerrycan Bean Storage (FTF)



COVID-19: How to Sell Safely in the Marketplace during the Coronavirus Pandemic





Where to get the videos

- Select Language

Postharvest Loss: Jerrycan Bean Storage (FTF)

Borjkoore saamo a deebo puorir: Gare... Language: Dagaare Country: Ghana

This animation explains how to avoid insect damage when storing beans after harvest using the jerrycan method. Beans can be stored in an airtight jerrycan for long periods of time safely. The jerrycan being used must be completely clean and free of any contaminants. It can never have been used for any hazardous materials such as fuel or pesticides.

Select a Language:

Dagaare (Ghana) ▾

Download:



Smartphone
(.3gp)



Broadcast
(.mov)



Computer
(.mp4)

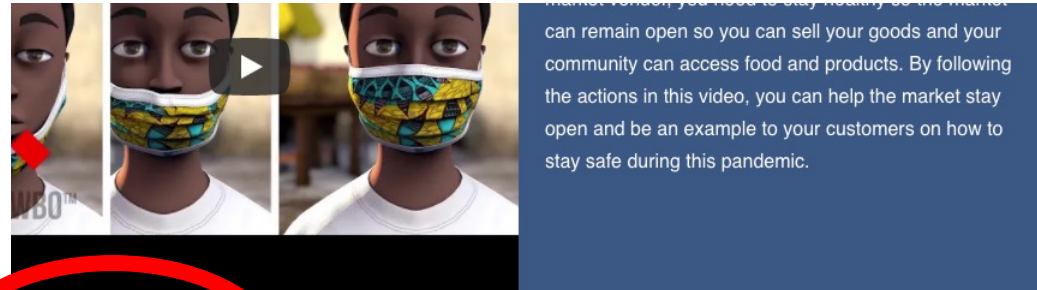


Cellphone
(.3gp Lite)



Where to get the videos

- Select Play or Download format



Select a Language:
Swahili (Kenya)

Download



Smartphone
(.3gp)



Broadcast
(.mov)



Computer
(.mp4)



Cellphone
(.3gp Lite)



WhatsApp
(.mp4 Lite)



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If you need help . . .

Contact Severina Adames Cox:
cox377@purdue.edu



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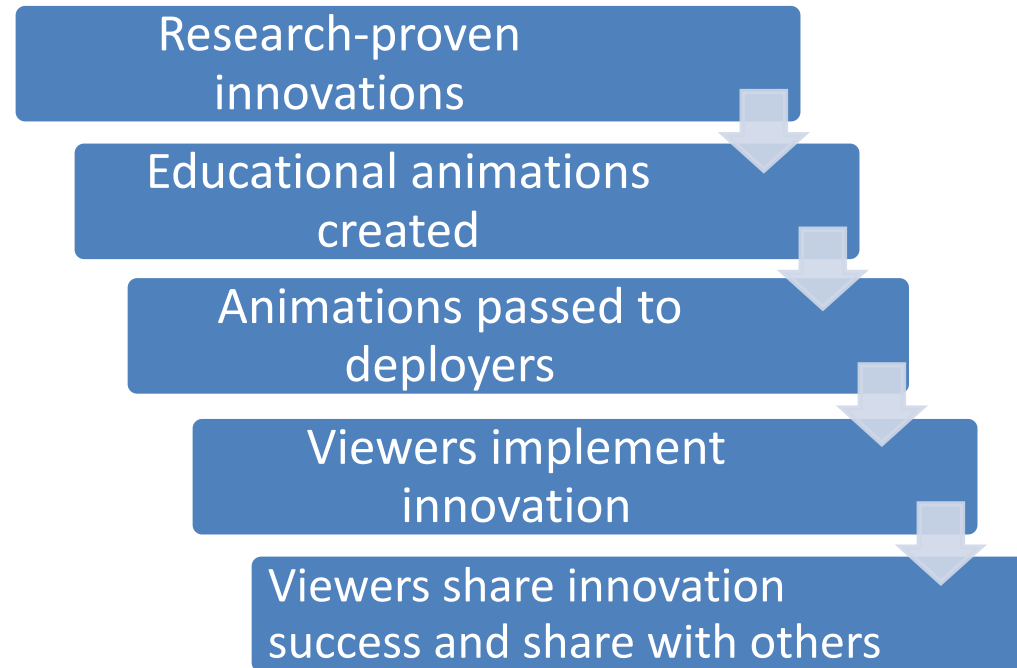
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BACKGROUND OF SCIENTIFIC ANIMATIONS WITHOUT BORDERS (SAWBO)



SCIENTIFIC ANIMATIONS WITHOUT BORDERS (SAWBO)

- Scaling for impact – the road to self-reliance





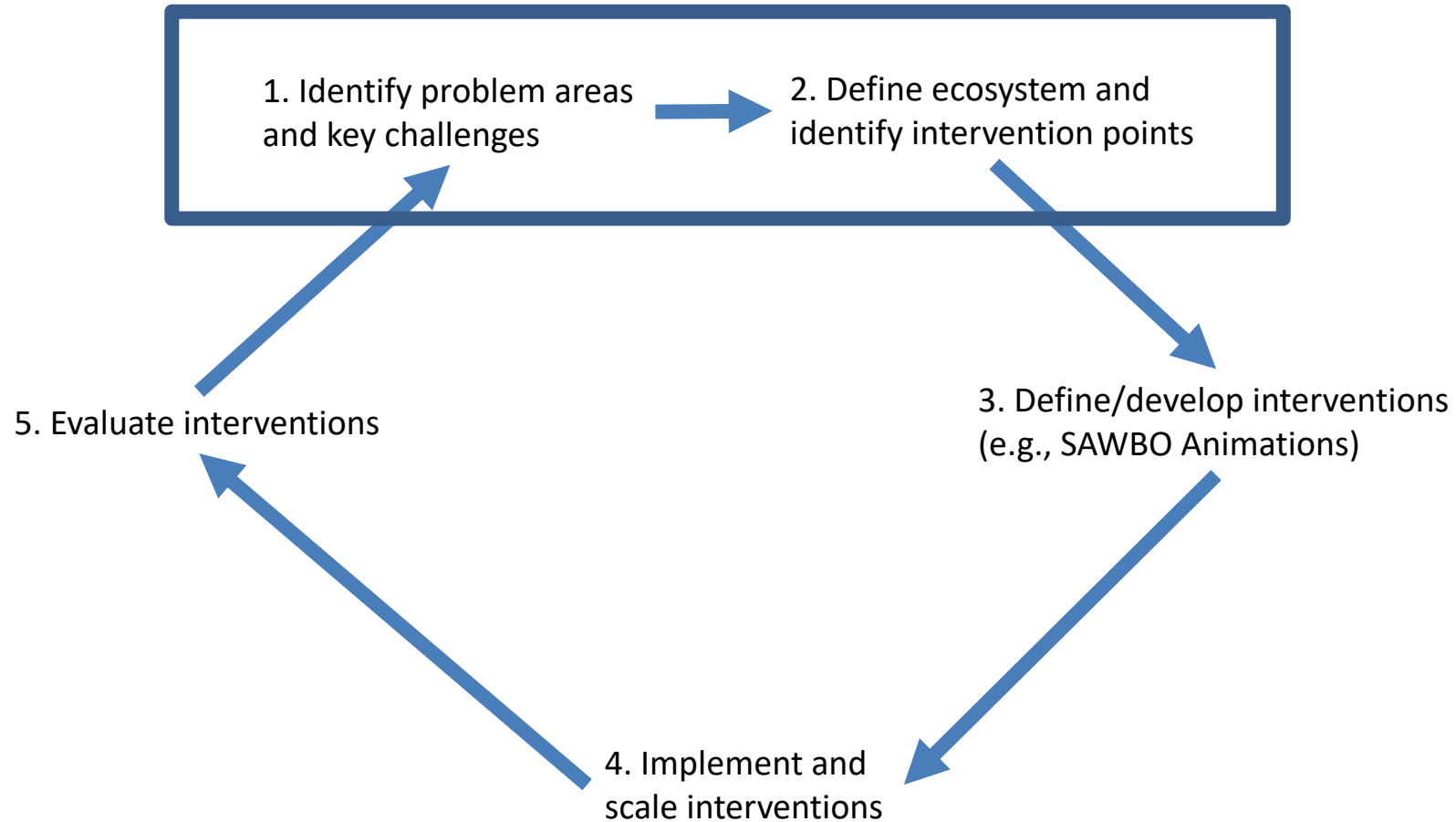
SCIENTIFIC ANIMATIONS WITHOUT BORDERS (SAWBO)

- 10+ years, currently based at Purdue University
- Animations are an effective cross-cultural educational tool – focus on the essential concepts
- Accessible to low- and non-literate learners
- Co-creation process - scientifically valid concepts placed in animated format, 2-4 minutes, translated into numerous languages, made available for others to scale
- 100+ topics, 220+ languages
- Topics from agriculture to healthcare to women's empowerment
- Co-brand with local partners to achieve local impact





SAWBO-RAPID Process Overview





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HEALTH TECHNICAL REVIEW

- All videos undergo expert technical review
- Where there is health related content, an additional review is done by Johns Hopkins Coronavirus Resource Center
- Final review by USAID



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WHAT DOES THE RESEARCH SAY?



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BACKED BY RESEARCH

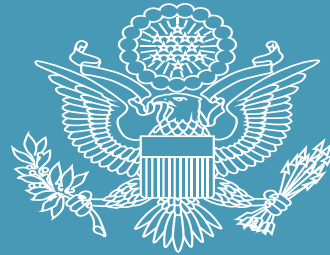
- 10+ years and 33+ research studies and book chapters
- Field studies show people learn from these videos
- Field studies show people adopt from these videos
- Field studies show people innovate from these videos
- Your organization can use these videos for impact



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UNIVERSITY & MEDICINE

CORONAVIRUS
RESOURCE CENTER



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